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## Objective

Euskadi Lagunkoia is an initiative launched by the Department of Employment and Social Policy of the Basque Country Government, which promotes citizen and the public, private and social sectors to develop a movement of friendliness in the Basque Country in promoting life environments facilitators to participation aging people.

Euskadi Lagunkoia is not just a city project, it's a global project in all the Basque Country territory, where different municipalities are working together, share best practices and knowledge. It's a combined effort and an investment to put ageing in the strategic policies center.

## Results

### Age-Friendly Survey

Mean Response Population by municipality: 284.6 people

Mean Age: 51.3

Sex: Men 32.2%, Women 67.4%

8 Domains, 61 Items (Likert scale 5 point)

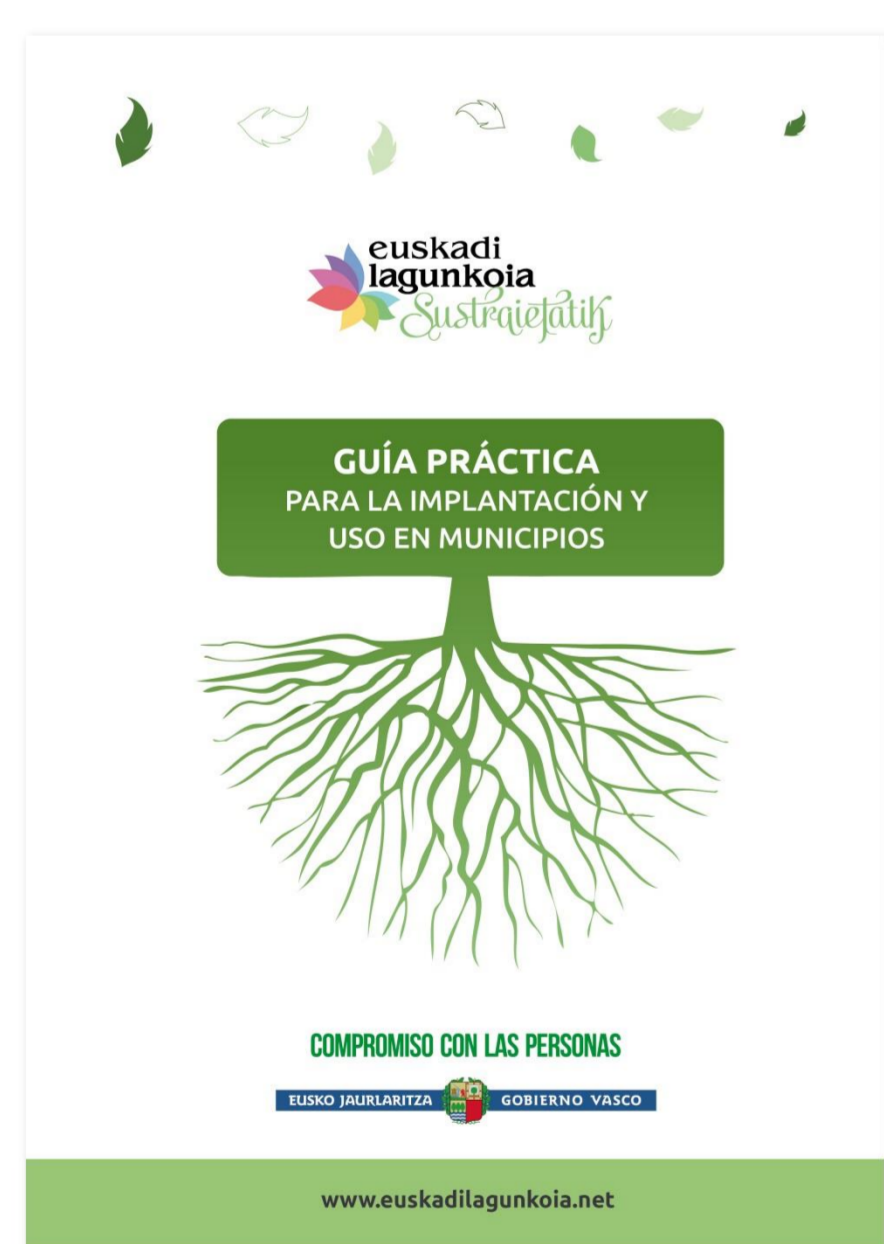
### Citizen forums:

345 participants

### Agents:

77 agents involved (Cities Councils, schools, associations, business, etc.)

### Guidelines for the implementation and use in municipalities



Guide for use of municipalities with methodological tools to develop the Age-Friendly project. This document has been developed after the implementation in 15 pilot municipalities in the Basque Country. Include: Design of focus groups, citizen forums and interviews, Age-Friendly questionnaire, Design of Action Plan, and Design of Evaluation groups, interviews and questionnaire.

<http://euskadilagunkoia.net/images/GuiaPractica/GuiaPracticaES.pdf>

### Tools:

- Age-Friendly Survey:
  - Questionnaire
  - Recommendations for field work.
  - Recommendations for data analysis and reporting.
- Citizen forums:
  - Script
  - Recommendations for organization.
  - Recommendations for data analysis and reporting.

## Methodology

To assess and describe the baseline of the municipalities we are using different tools:

### A. Secondary sources:

Aim: Collect all available information about the municipalities, sociodemographic data, agents involved, and the programs that are being developed.

Data collected:

- Location, size and topography.
- Population by age, sex and neighborhood.
- Dependent population by age, sex and neighborhood
- Older people living alone (by age, sex and neighborhood).
- Distribution of public resources and private:
- Social services: Nursing Homes, Day Care Centers, etc.
- Programs: cultural, social, sports, etc.
- Associative network and non-profit entities.
- Municipals Plans and implementation status.

### B. Age-Friendly Survey:

Aim: Knowing the degree of friendliness of the municipalities through quantitative indicators.

Methodology: Self-administered and online questionnaire to 16+ Population (non representative).

### C. Citizen forums:

Aim: To discuss with the citizens the degree of friendliness of their municipality, collect ideas, and identify citizen leaders for working groups to develop the project.

Methodology: Focal groups and citizen forums by 8 domains.

Tools:

## Conclusions

The tools are adapted to urban environments to measure the degree of friendliness of a municipality.

"Guide" was presented the November 27<sup>th</sup> of 2014. From this day, 7 new towns are involved in Euskadi Lagunkoia. They are working by themselves following the guidance and tools designed with the advice of Matia Institute.

The ultimate goal is to create a network of friendly towns and cities in the Basque Country and share experiences a good practices.